

Analyst: Kelvin Li

#### HONG KONG RESEARCH 17<sup>th</sup> October 2006

# Main Board Listing - Research

Tiande Chemical Holdings Ltd. [Stock Code: 0609] 天德化工控股有限公司

Sponsor	: First Shanghai Capital Limited
Bookrunner and Lead Managers	: First Shanghai Securities Limited
Co-lead Managers	: China Everbright Securities (HK) Limited
	Guotai Junan Securities (HK) Limited

Sector : Chemicals

Business : Production, trading and sale of fine chemical products

Total share offer: <u>100,000,000</u> shares	Business of Tiande Chemical		
(25% of the enlarged share capital)	Tiande Chemical principally engages in the		
Public Offer:         10,000,000 shares (10%)	production, trading and sale of fine chemical products, namely cyanoacetate products and		
Placing: 90,000,000 shares (90%)	alcoholic products. These products are mainly		
Greenshoe: Nil	used as functional ingredients or intermediates in the production of adhesive products,		
Price: HK\$0.75 – HK\$1.05 per share	pharmaceutical products, dyes and other chemical products. The Group is one of the market leaders in producing ethyl		
Market Cap: HK\$300 – HK\$420 million			
<b>FY06E PER (Pro forma fully diluted):</b> 5.8X – 8.1X	cyanoacetate (ECYA) in the world. ECYA is widely used as an ingredient of adhesives,		
Adjusted NTA per share: HK\$0.58 – HK\$0.65	dyes and medicines.		
Staffing: 688	The Group also manufactures dehydrated		
<ul> <li>HK Public Offer period: 17<sup>th</sup> October 06 – 20<sup>th</sup> October 06 noon</li> <li>Receiving bank: Standard Chartered Bank (HK)</li> <li>Share registrar: Computershare Hong Kong Investor Services Limited.</li> <li>Listing date: 27<sup>th</sup> October 2006</li> </ul>	ethyl alcohol, which is widely used as fuel and additive of gasoline. The Group also trades t- butyl-alcohol, which is widely used in the manufacture of perfumes, medicines and paints. The Group has started producing methyl cyanoacetate (MCYA) in 2005; the production scale will be increased in 2006 after expansion.		

## Major Shareholders after Listing

Cheerhill Group Limited*		75.0%
*Shareholdings of Cheerhill are as follows:-		
Mr. Liu Hongliang (founder & Chairman)	38.0%	
Mr. Wang Zijiang (founder & executive director) Mr. Guo Xitian (executive director)	26.0% 11.5%	
Mr. Guo Yucheng (executive director) Ms. Zheng Hong (founder)	6.5% 11.5%	
Mr. Fu Anxu (founder & Chief engineer)	<u>6.5%</u>	
	<u>100.0%</u>	

This report has been prepared solely for information purposes and we are not soliciting any action based upon it. Neither this document nor its contents shall be construed as an offer, invitation, advertisement, inducement or representation of any kind or form whatsoever. The information is based upon information, which we consider reliable, but accuracy or completeness is not guaranteed. Opinions expressed herein are subject to change without notice. At time of this report, East Asia Securities Company Limited has no position in securities of the company or companies mentioned herein, while its group companies may from time to time have interests in securities of the company or companies mentioned herein.



### Use of Proceeds

Net proceeds from the offer are estimated to be HK\$76 million. (Being the mid-point of the offer price range HK\$0.90 per share)

	HK\$ million
For the construction of new production facilities, including investments in new	65.0
plant and machinery for producing new products (high purity isobutylene and	
polyisobutylene)	
For enhancing the Group's R&D capability	8.5
For the advertising and marketing of the Group's fine chemical products	1.5
For general working capital	1.0

### **Financial Highlights**

	Year e	nded 31 <sup>st</sup> Dec	Six months ended 30 <sup>th</sup> June	
	2003	2004	2005	2006
	RMB'000	RMB'000	RMB'000	RMB'000
Turnover	201,763	323,124	430,817	233,999
Gross profit	44,738	59,261	72,223	44,734
Operating profit	37,679	50,762	51,269	32,866
Net profit	31,964	42,453	41,711	27,064
Gross margin	22.2%	18.3%	16.8%	19.1%
Operating margin	18.7%	15.7%	11.9%	14.0%
Net margin	15.8%	13.1%	9.7%	11.6%

## Strengths/Opportunities

- ✓ According to industry research, the Group was ranked 1<sup>st</sup> in the world in the production output of ECYA in 2005. For the three years ended 31<sup>st</sup> December 2005, the Group's output accounted for approximately 41.6%, 54.7% and 50.7% of the world's total production of ECYA. The Group possess the world's largest production capacity 22,000 tons of ECYA per year. The mass production allows the Group to enjoy economies of scale and hence cost competitiveness.
- ✓ The pro forma fully diluted FY06E PER range of 5.8X to 8.1X as indicated by the IPO price range is attractively valued compared to other Hong Kong-listed comparables, which are trading at an average prospective PER of about 12X.

### Weaknesses/Threats

× For the three years ended 31<sup>st</sup> December 2005, the Group's overall gross profit margin has been declining. This is because the overall cost of major raw materials (sodium cyanide, mono chloroacetic acid, and alcohol) had increased considerably. Although the Group has started selfproducing some of the raw materials and hence expects to have better control over material costs, the advantages are yet to be translated into meaningful impact to its bottom-line.

# **Recommendation:** Speculative Buy



## Important Disclosure / Analyst Certification / Disclaimer

This document is published by East Asia Securities Company Limited, a wholly-owned subsidiary of The Bank of East Asia, Limited (BEA). At time of this report, East Asia Securities Company Limited has no position in securities of the company or companies mentioned herein the report, while BEA and / its associated or affiliated companies may from time to time have interests in securities of the company or companies more to time have interests in securities of the company or companies mentioned herein.

The research analyst primarily responsible for the content of this report, in part or in whole certifies that the views on the companies and their securities mentioned in this report accurately reflect his/her personal views. The analyst also certifies that no part of his/her compensation was, is, or will be, directly, or indirectly, related to specific recommendations or views expressed in this report.

This report has been prepared solely for information purposes and has no intention whatsoever to solicit any action based upon it. Neither this report nor its contents shall be construed as an offer, invitation, advertisement, inducement or representation of any kind or form whatsoever. The information is based upon information, which East Asia Securities Company Limited considers reliable, but accuracy or completeness is not guaranteed. Opinions expressed herein are subject to change without notice. Any recommendation contained in this report does not have regard to the specific investment objectives, financial situation and the particular needs of any specific addressee. This report is not to be taken in substitution for the exercise of judgment by respective readers of this report, who should obtain separate legal or financial advice. East Asia Securities Company Limited and / or The BEA Group accepts no liability whatsoever for any direct or consequential loss arising from any use of this report or further communication given in relation to this report.

At time of this report, East Asia Securities Company Limited has no position in securities of the company or companies mentioned herein the report, while BEA along with its affiliates and/or persons associated with any of them may from time to time have interests in the securities mentioned in this report. BEA and its associates, its directors, and/or employees may have positions in, and may effect transactions in securities mentioned herein and may also perform or seek to perform broking, investment banking and other banking services for these companies.

BEA and/or any of its affiliates may beneficially own a total of 1% or more of any class of common equity securities of the subject company or companies mentioned in this report and may, within the past 12 months, have received compensation and/or within the next 3 months seek to obtain compensation for investment banking services from the subject company or companies mentioned in the report.