BEA securities 東亞證券

East Asia Securities Company Limited
東亞證券有限公司

SnapShot User Guide

www.easecurities.com.hk

Version 5.4

East Asia Securities Company Limited
東亞證券有限公司

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1. Introduction

- "SnapShot" is an easy-to-use stock price displaying tool. The contents include: Day High, Day Low, Open, Previous Close, Nominal, Change, Percentage Change, IEP/IEV, Volume, Turnover, Lot Size, Price Spread, Market Capital, 52 Week Range, P/E, Yield, etc.

- The stock price and related stock information will be captured at the moment and remain static. User has to click "Search" to refresh the page for obtaining the updated stock information when necessary.

2. Manipulation Demonstration

2.1 "SnapShot" Panel

The following screen will be displayed after login

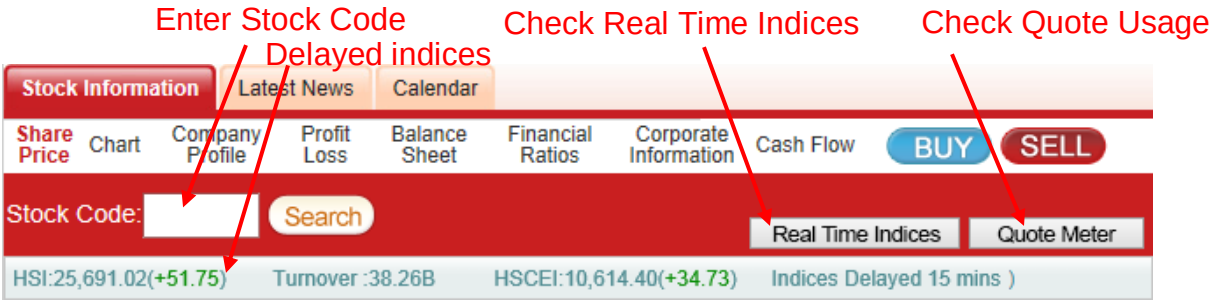


Figure 2.1.1 – Price displaying panel

Users can get the stock price and related stock information by entering stock code in the space provided and click "Search".

2.2 Instant price displaying

After clicking “Search”, the panel will display the price and related details of the stock. The stock price and related information will be updated upon each time users click the “Search” button.

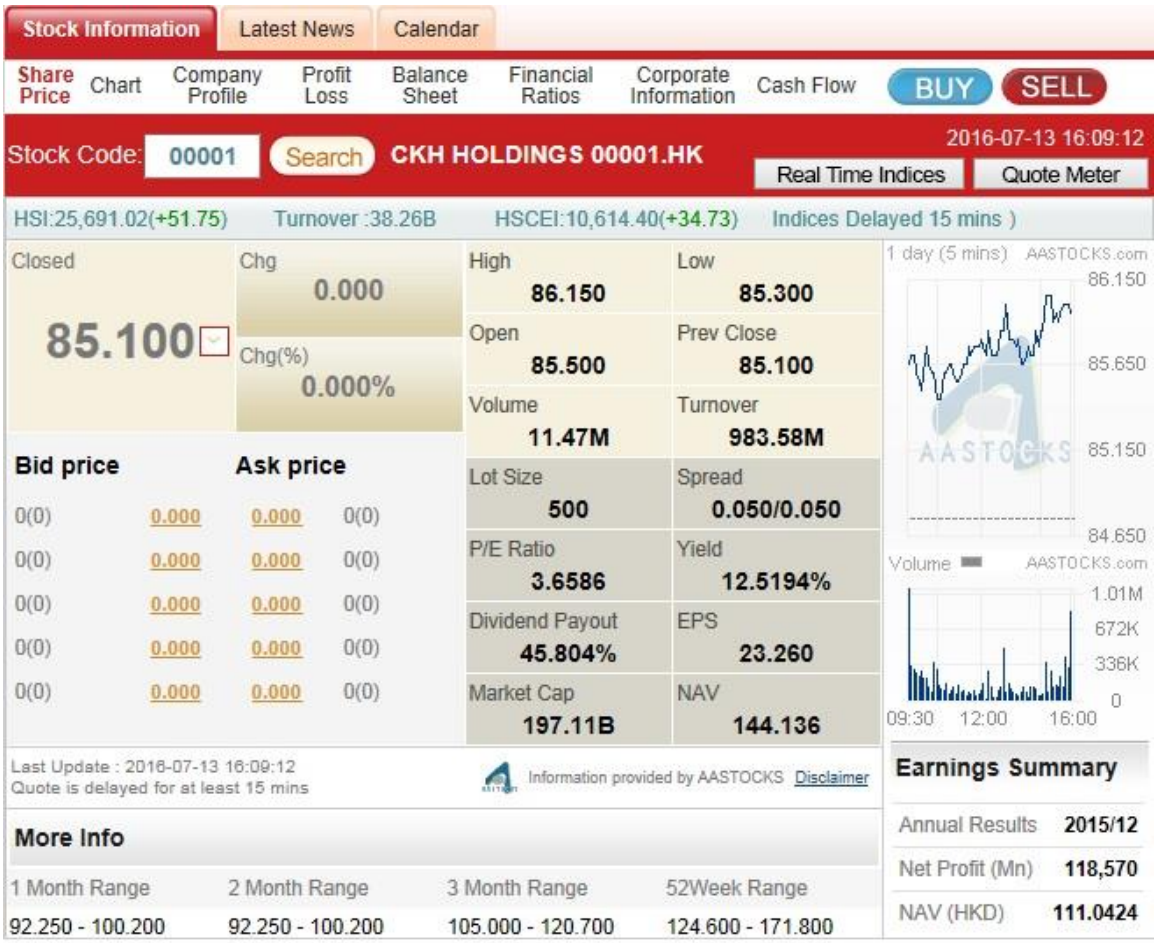
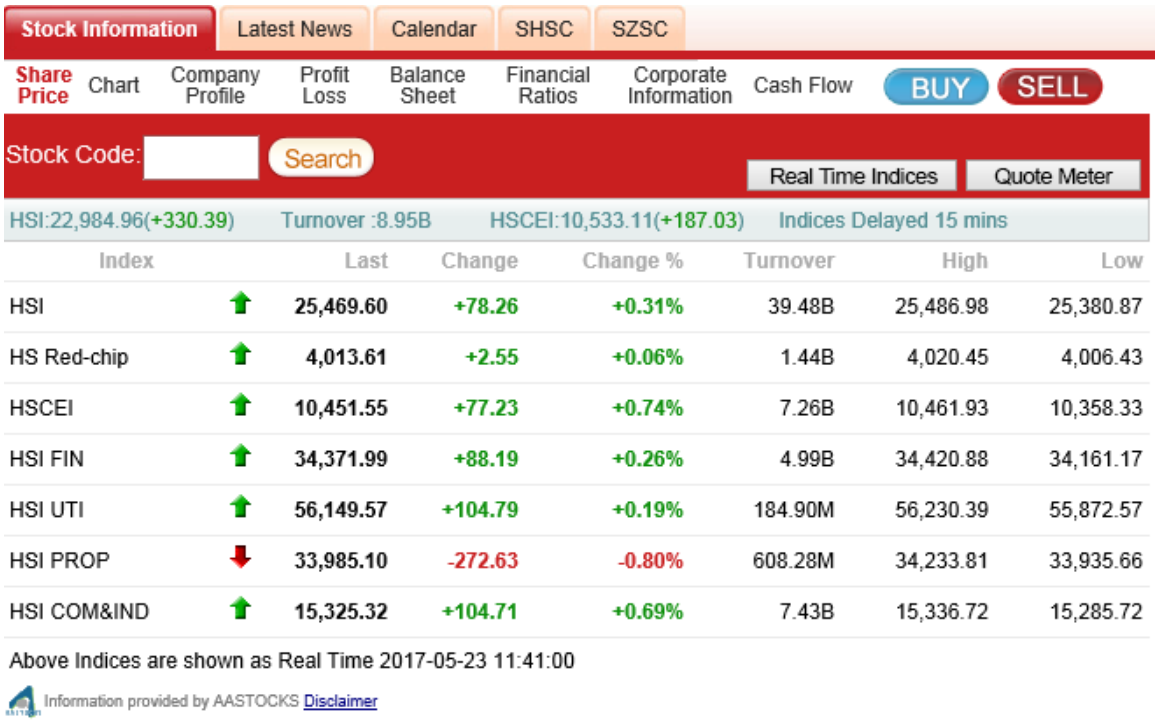


Figure 2.2.1 – Instant price displaying

2.3 Real Time Indices

After clicking “Real Time Indices”, the panel will display the Indices and related details of the Indices. The Indices and related information will be updated upon each time users click the “Real Time Indices” button.



Index	Last	Change	Change %	Turnover	High	Low
HSI	25,469.60	+78.26	+0.31%	39.48B	25,486.98	25,380.87
HS Red-chip	4,013.61	+2.55	+0.06%	1.44B	4,020.45	4,006.43
HSCEI	10,451.55	+77.23	+0.74%	7.26B	10,461.93	10,358.33
HSI FIN	34,371.99	+88.19	+0.26%	4.99B	34,420.88	34,161.17
HSI UTI	56,149.57	+104.79	+0.19%	184.90M	56,230.39	55,872.57
HSI PROP	33,985.10	-272.63	-0.80%	608.28M	34,233.81	33,935.66
HSI COM&IND	15,325.32	+104.71	+0.69%	7.43B	15,336.72	15,285.72

Figure 2.3.1 – Real Time Indices

2.4 Closing Auction Session (CAS) & Volatility Control Mechanism (VCM)

2.4.1

By clicking "", an information box displaying the details about CAS and VCM Cooling-off Period will be unfolded.

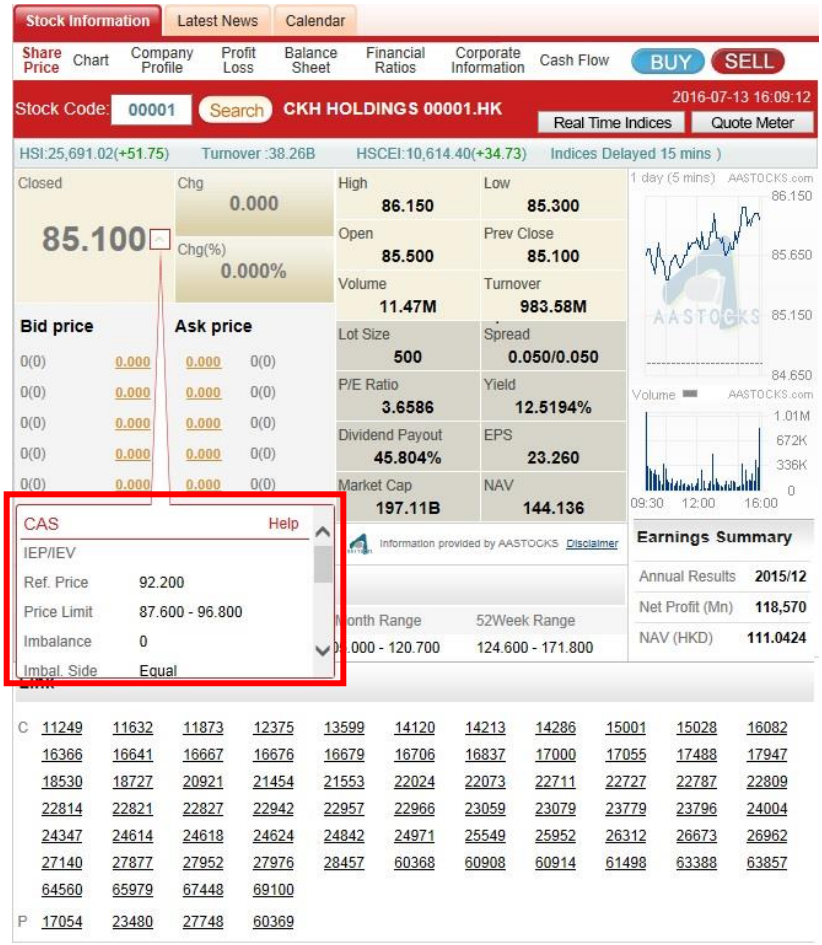


Figure 2.4.1 – CAS & VCM information button

2.4.2
Information box will display relevant details depended on different occasions as below:

Examples of CAS:
(1) Relevant CAS information of the stock

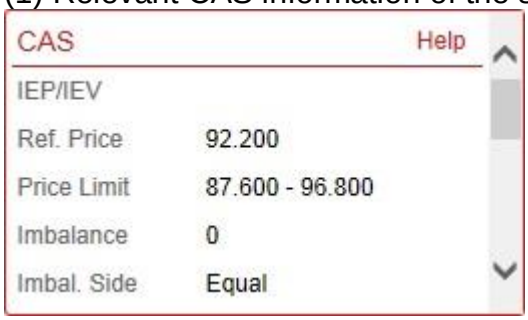


Figure 2.4.2

(2) The period out of CAS

Figure 2.4.3

Examples of VCM Cooling-off Period:
(1) Stock has triggered VCM in the Morning and Afternoon Trading Sessions

Figure 2.4.4

(2) Stock hasn't triggered VCM

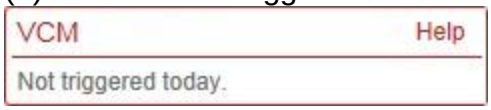


Figure 2.4.5

If the stock is not applicable for CAS or VCM Cooling-off Period, details will be shown as below:

Figure 2.4.6

2.5 Checking instant price displaying usage

2.5.1
User can check the usage of price displaying by clicking “Quote Meter” button at the top right-hand corner.

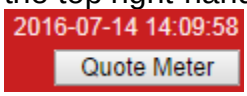


Figure 2.5.1 – Checking instant price displaying usage

2.5.2
After clicking “Quote Meter”, a dialog box will be popped up to show the details including total quotes used, remaining free quotes and chargeable quotes used.

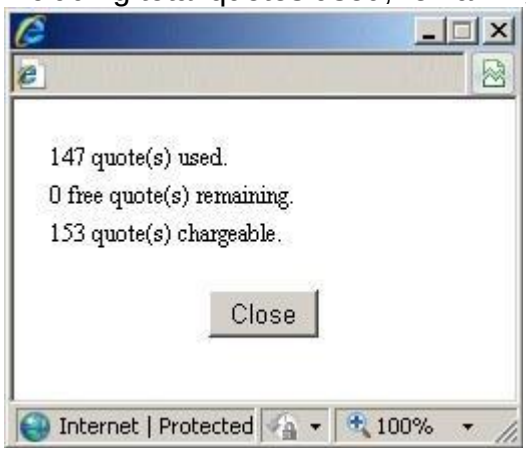


Figure 2.5.2 Usage details

2.5.3
When free quotes remain 10 or below, the dialog box will be popped up each time.

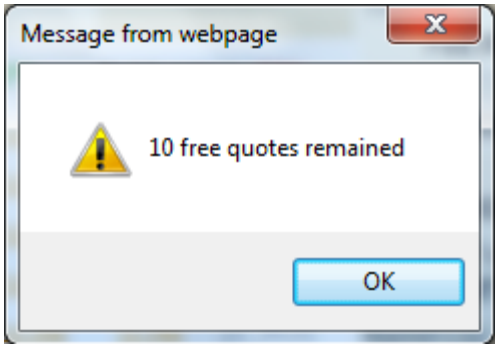


Figure 2.5.3 – Remaining usage

2.5.4
In case free quotes are used up, the dialog box will be popped up with a message “Next quote is chargeable” to remind users.

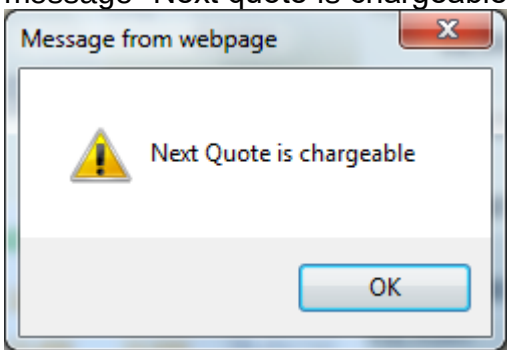


Figure 2.5.4 – “Next Quote is chargeable”

2.6 Quota exceeds free limit

2.6.1

The display panel will show “Chargeable” when the current quote needs to be charged.

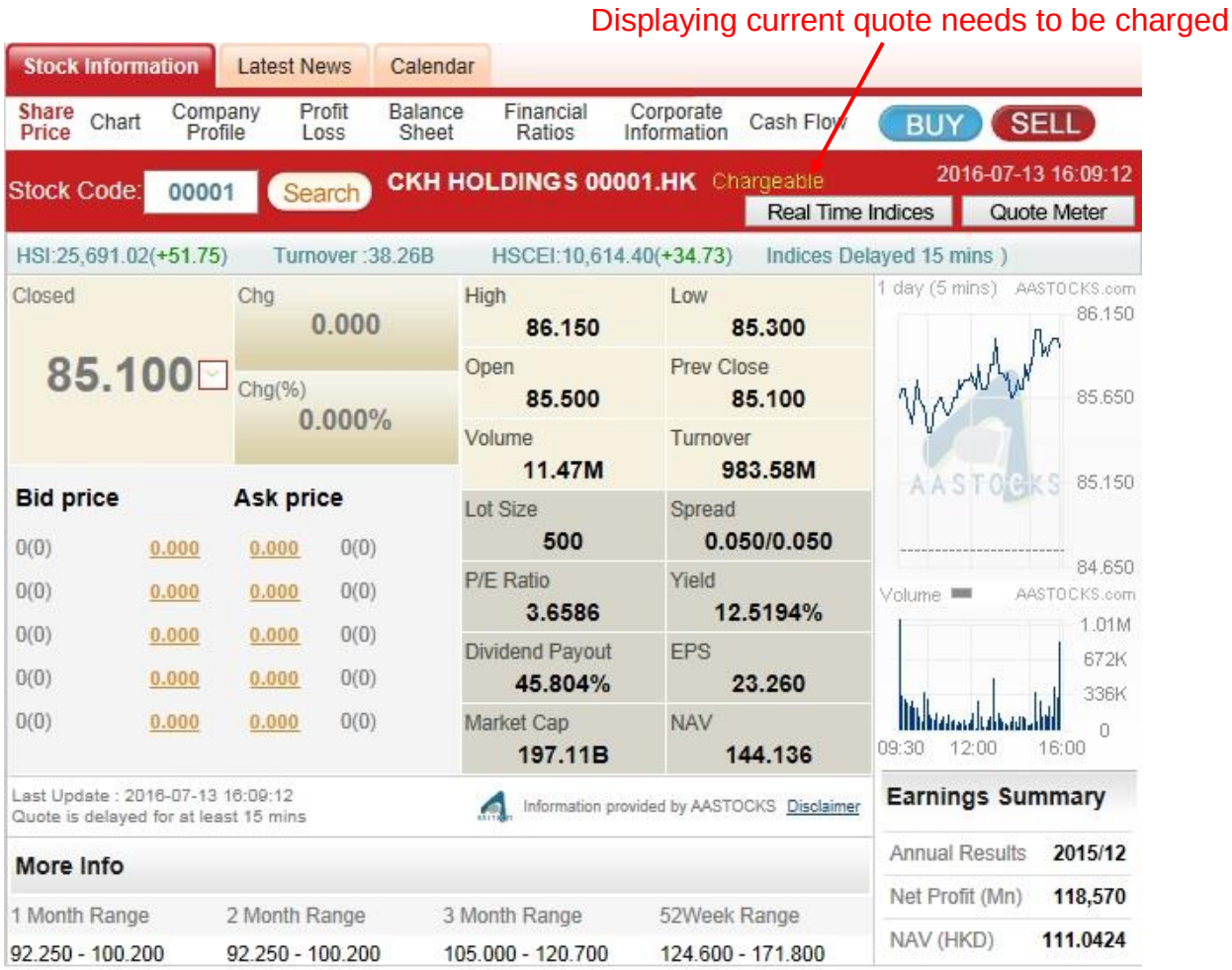


Figure 2.6.1 – Current quote needs to be charged

2.6.2

Users can click “Quote Meter” to check the number of quotes needed to be charged. As shown in the below figure, 3 quotes need to be charged.

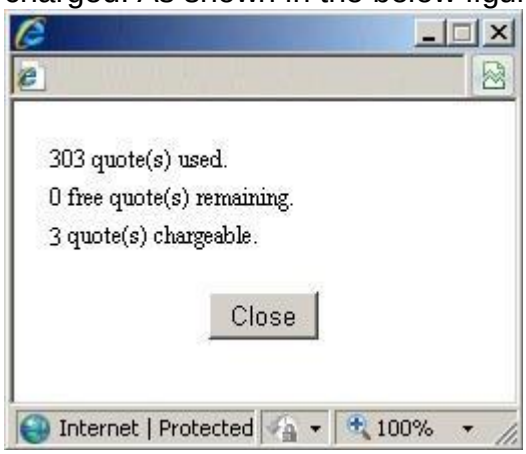
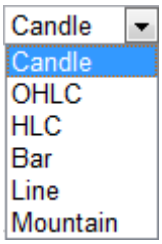


Figure 2.6.2 – Check the number of quotes needed to be charged

3. Chart

Clicking the **Chart** button will display the stock chart that tells you the information about the behavior of the stock prices. (Chart is delayed for at least 15 mins)

3.1 Functions in the stock chart

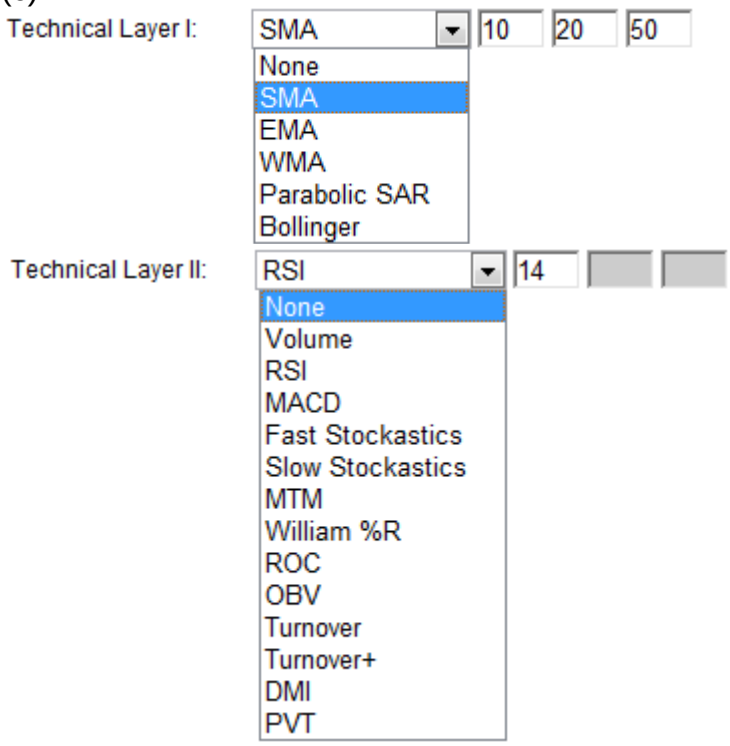
(a) 

At the bottom of the chart, there is a pull down menu for user to select the chart types.
“Candle” – contains the information as bar charts while Red indicates the open price is larger than the close price and Green indicates the open price is smaller than the close price.
“OHLC” – displaying a vertical line to show the price range which contains daily open, high, low and close prices of the stock. The line indicated the opening price on the left, and the closing price on the right.
“HLC“ – similar to ”OHLC” but only displaying the daily high, low and close prices.
“Bar” – displaying the daily open, high, low, and close prices of the stock.
“Line“ – displaying a line graph connecting the close prices at different times.
“Mountain” - mountain charts are the most basic of the available charts as they just connect the dots of all the closing prices.

(b)

At the bottom, the second pull down menu shows the options of time frequency of the chart. In brief, clicking the above option can show intraday, daily and weekly stock prices.

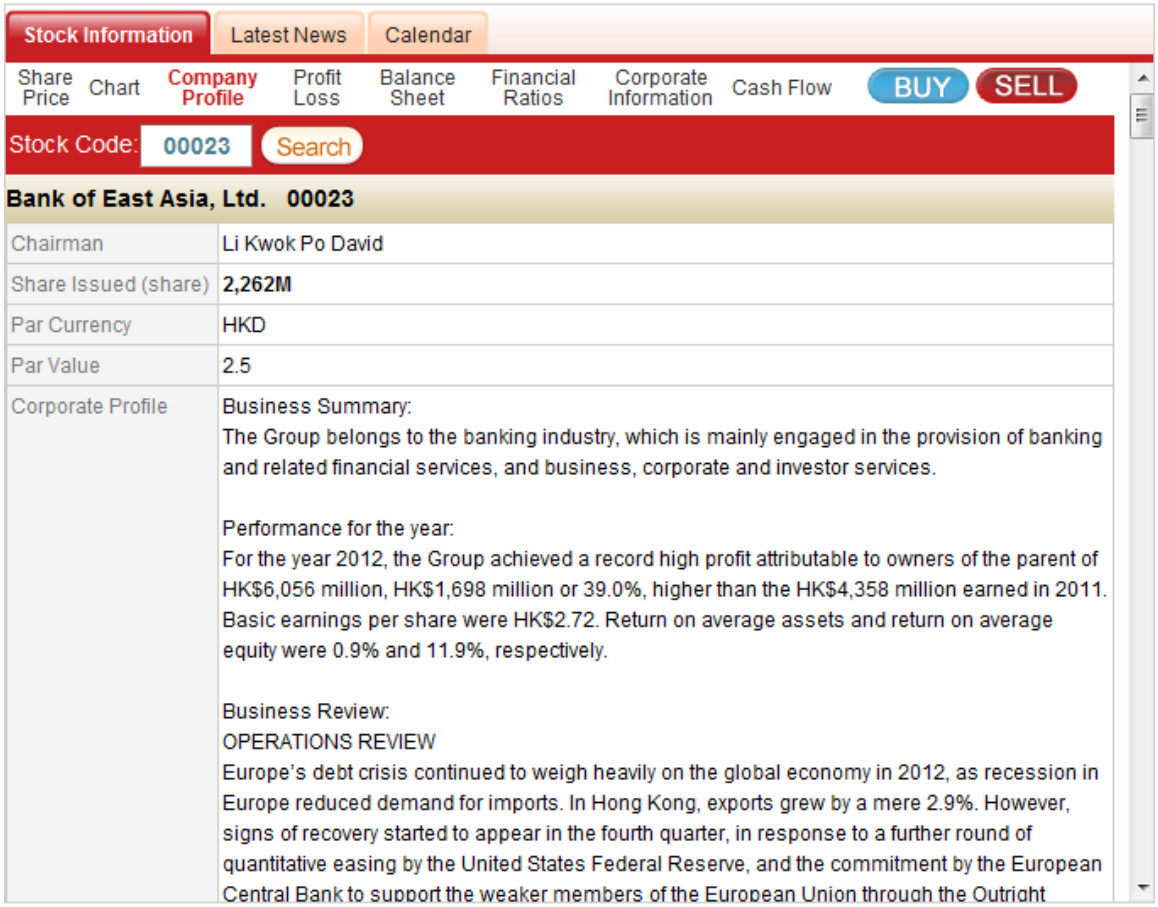
(c)



Clicking on the specific technical indicator option can show the technical studies that help you to analyze the price movements.

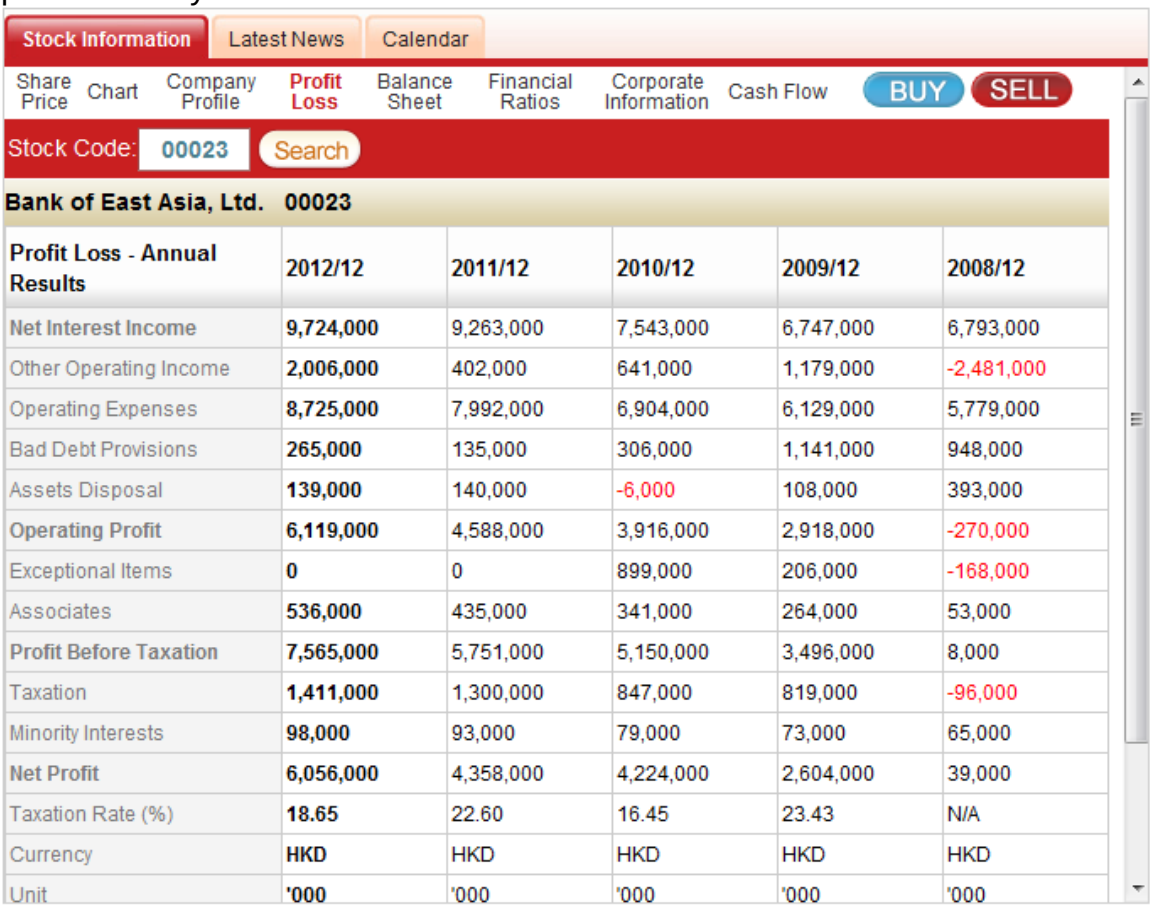
4. Company Profile

Click the Company Profile button to view the company's scope of business.



5. Profit Loss

Click the Profit Loss button to view the company's Profit Loss - Annual Results in previous five years.

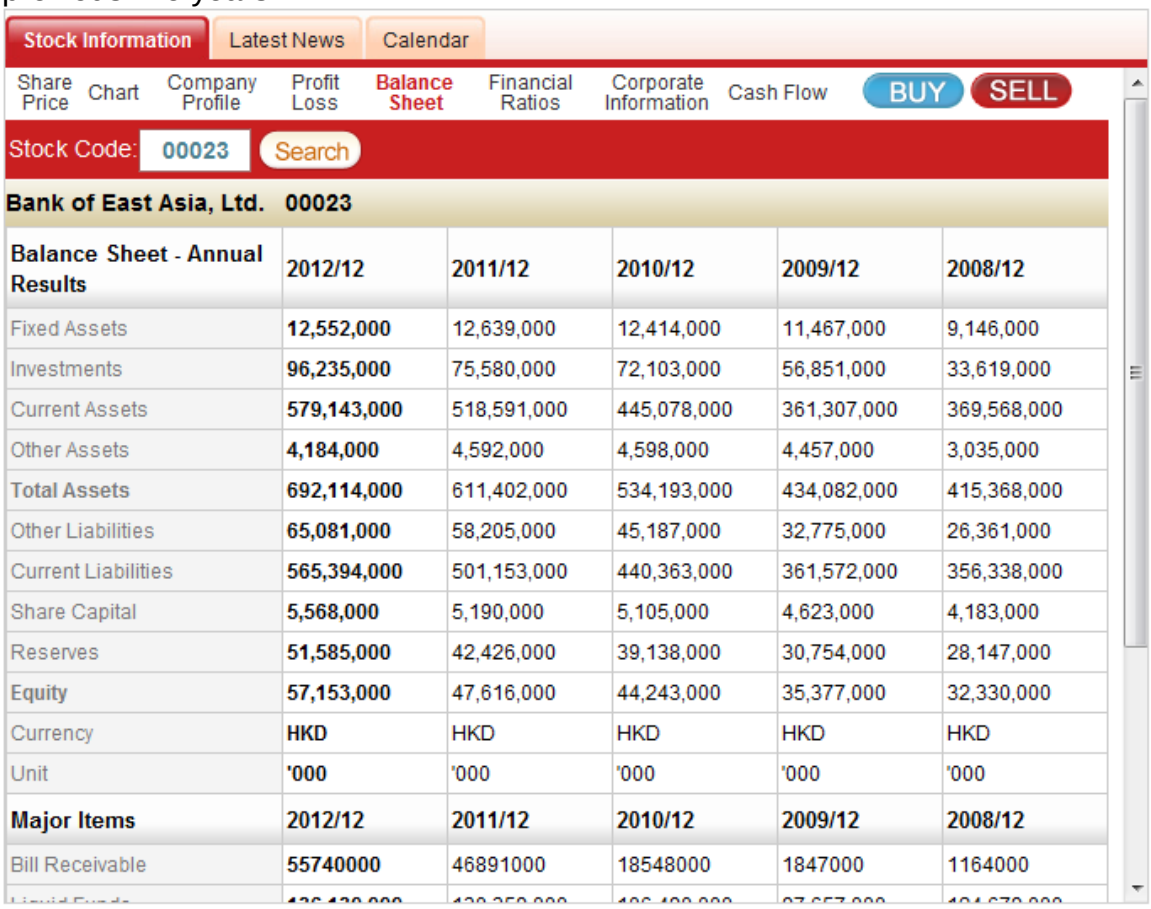


Bank of East Asia, Ltd. 00023

Profit Loss - Annual Results	2012/12	2011/12	2010/12	2009/12	2008/12
Net Interest Income	9,724,000	9,263,000	7,543,000	6,747,000	6,793,000
Other Operating Income	2,006,000	402,000	641,000	1,179,000	-2,481,000
Operating Expenses	8,725,000	7,992,000	6,904,000	6,129,000	5,779,000
Bad Debt Provisions	265,000	135,000	306,000	1,141,000	948,000
Assets Disposal	139,000	140,000	-6,000	108,000	393,000
Operating Profit	6,119,000	4,588,000	3,916,000	2,918,000	-270,000
Exceptional Items	0	0	899,000	206,000	-168,000
Associates	536,000	435,000	341,000	264,000	53,000
Profit Before Taxation	7,565,000	5,751,000	5,150,000	3,496,000	8,000
Taxation	1,411,000	1,300,000	847,000	819,000	-96,000
Minority Interests	98,000	93,000	79,000	73,000	65,000
Net Profit	6,056,000	4,358,000	4,224,000	2,604,000	39,000
Taxation Rate (%)	18.65	22.60	16.45	23.43	N/A
Currency	HKD	HKD	HKD	HKD	HKD
Unit	'000	'000	'000	'000	'000

6. Balance Sheet

Click the Balance Sheet button to view the company's Balance Sheet - Annual Results in previous five years.

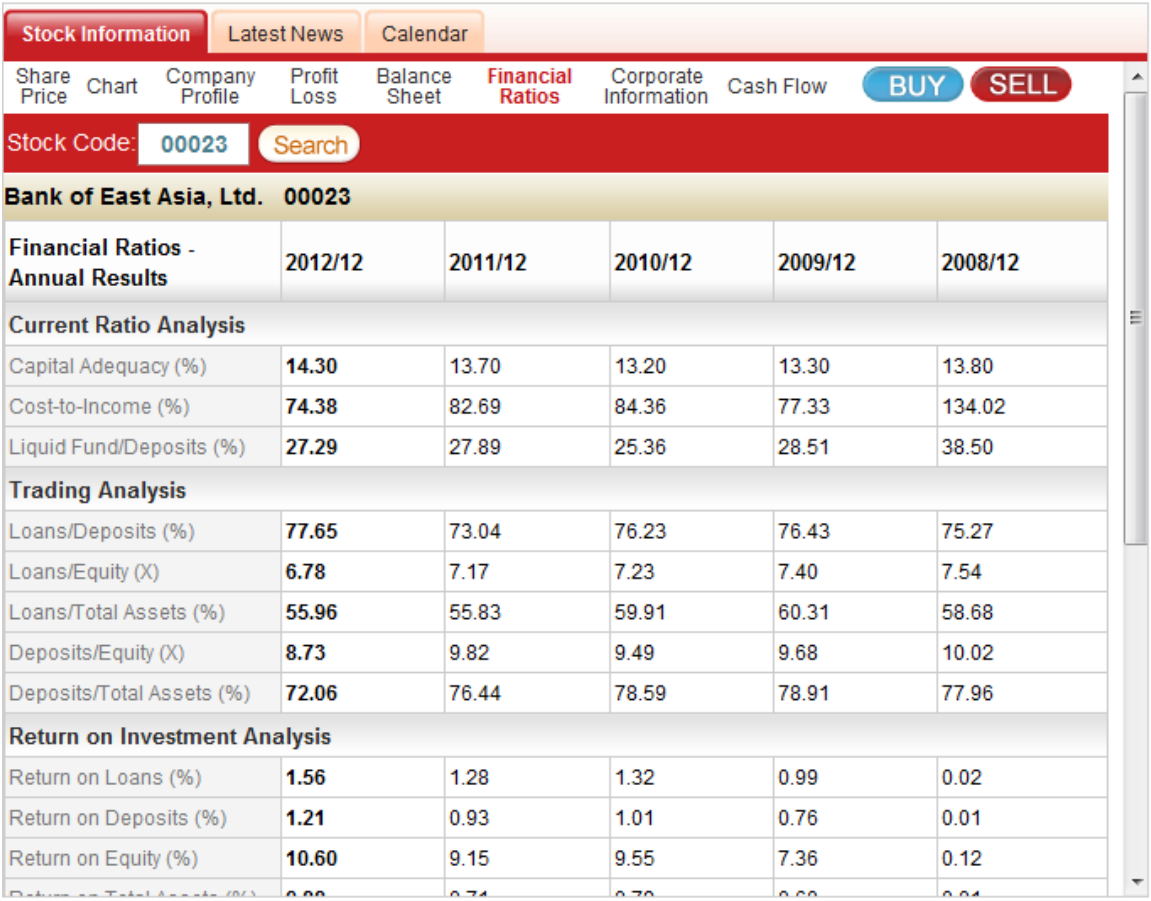


Bank of East Asia, Ltd. 00023

Balance Sheet - Annual Results	2012/12	2011/12	2010/12	2009/12	2008/12
Fixed Assets	**12,552,000**	12,639,000	12,414,000	11,467,000	9,146,000
Investments	**96,235,000**	75,580,000	72,103,000	56,851,000	33,619,000
Current Assets	**579,143,000**	518,591,000	445,078,000	361,307,000	369,568,000
Other Assets	**4,184,000**	4,592,000	4,598,000	4,457,000	3,035,000
Total Assets	**692,114,000**	611,402,000	534,193,000	434,082,000	415,368,000
Other Liabilities	**65,081,000**	58,205,000	45,187,000	32,775,000	26,361,000
Current Liabilities	**565,394,000**	501,153,000	440,363,000	361,572,000	356,338,000
Share Capital	**5,568,000**	5,190,000	5,105,000	4,623,000	4,183,000
Reserves	**51,585,000**	42,426,000	39,138,000	30,754,000	28,147,000
Equity	**57,153,000**	47,616,000	44,243,000	35,377,000	32,330,000
Currency	**HKD**	HKD	HKD	HKD	HKD
Unit	**'000**	'000	'000	'000	'000
Major Items	**2012/12**	**2011/12**	**2010/12**	**2009/12**	**2008/12**
Bill Receivable	**55740000**	46891000	18548000	1847000	1164000

7. Financial Ratios

Click the Financial Ratios button to view the company's Financial Ratios - Annual Results in previous five years.



Stock Information | Latest News | Calendar

Share Price | Chart | Company Profile | Profit Loss | Balance Sheet | Financial Ratios | Corporate Information | Cash Flow | BUY | SELL

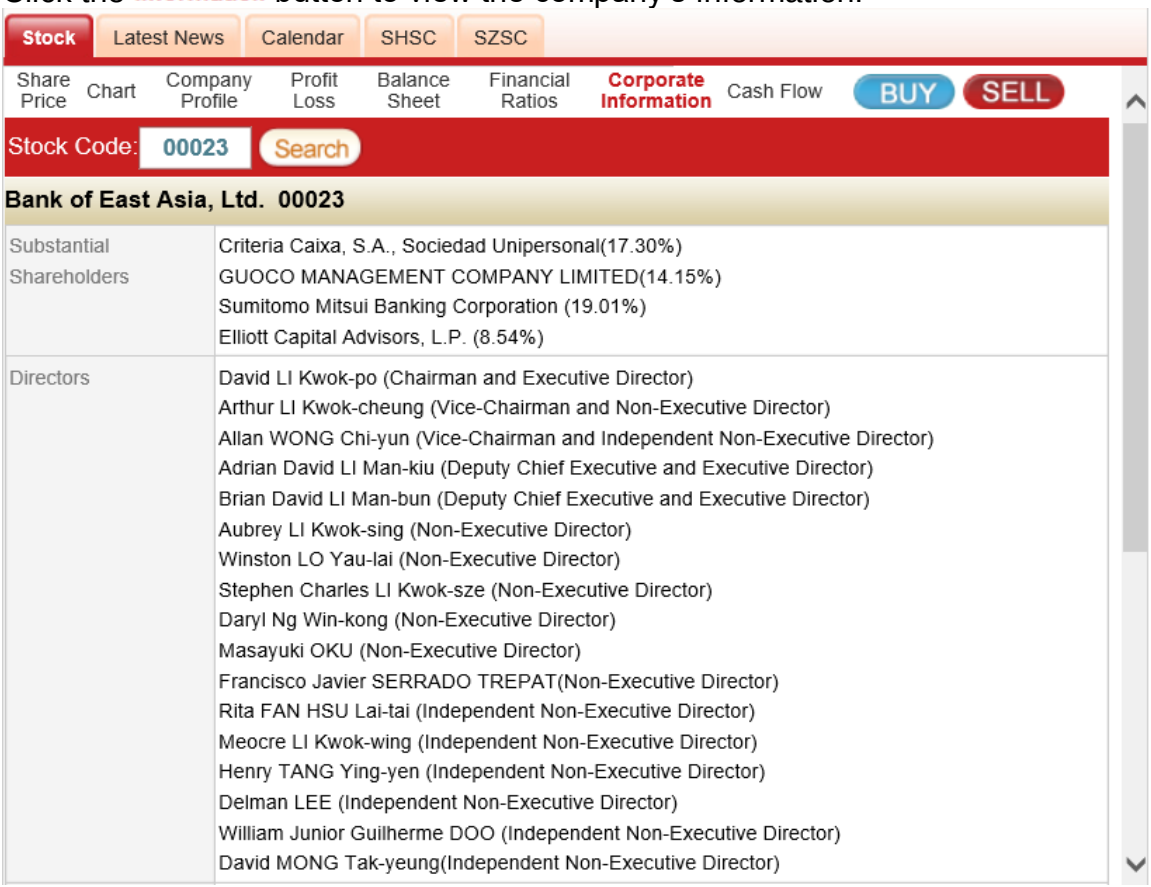
Stock Code: 00023 Search

Bank of East Asia, Ltd. 00023

Financial Ratios - Annual Results	2012/12	2011/12	2010/12	2009/12	2008/12
Current Ratio Analysis					
Capital Adequacy (%)	**14.30**	13.70	13.20	13.30	13.80
Cost-to-Income (%)	**74.38**	82.69	84.36	77.33	134.02
Liquid Fund/Deposits (%)	**27.29**	27.89	25.36	28.51	38.50
Trading Analysis					
Loans/Deposits (%)	**77.65**	73.04	76.23	76.43	75.27
Loans/Equity (X)	**6.78**	7.17	7.23	7.40	7.54
Loans/Total Assets (%)	**55.96**	55.83	59.91	60.31	58.68
Deposits/Equity (X)	**8.73**	9.82	9.49	9.68	10.02
Deposits/Total Assets (%)	**72.06**	76.44	78.59	78.91	77.96
Return on Investment Analysis					
Return on Loans (%)	**1.56**	1.28	1.32	0.99	0.02
Return on Deposits (%)	**1.21**	0.93	1.01	0.76	0.01
Return on Equity (%)	**10.60**	9.15	9.55	7.36	0.12

8. Corporate Information

Click the Corporate Information button to view the company's information.



9. Cash Flow

Click the **Cash Flow** button to view the company's Cash Flow - Annual Results in previous five years.

Stock Information | Latest News | Calendar

Share Price | Chart | Company Profile | Profit Loss | Balance Sheet | Financial Ratios | Corporate Information | Cash Flow | BUY | SELL

Stock Code: 00023 Search

Bank of East Asia, Ltd. 00023

Cash Flow - Annual Results	2012/12	2011/12	2010/12	2009/12	2008/12
Net Cash Flow from Operating Activities	4,928,000	-14,018,000	20,030,000	-33,583,000	-8,294,000
Net Cash Flow from Return on Investments & Servicing of Finance	-2,187,000	-1,814,000	-1,950,000	-856,000	4,569,000
Interest Received	0	0	0	0	17,514,000
Interest Paid	-1,437,000	-863,000	-523,000	-614,000	-11,501,000
Dividend Received	182,000	206,000	144,000	236,000	306,000
Dividend Paid	-932,000	-1,157,000	-1,571,000	-478,000	-1,750,000
Others	0	0	0	0	0
Taxes (Paid) / Refunded	-796,000	-886,000	-563,000	-580,000	-526,000
Net Cash Flow from Investing Activities	473,000	359,000	-1,379,000	-4,143,000	-2,625,000
Additions to Fixed Assets	-474,000	-585,000	-889,000	-2,561,000	-2,854,000
Disposal of Fixed Assets	505,000	519,000	56,000	50,000	213,000
Increase in Investments	-788,000	-681,000	-1,504,000	-904,000	-547,000